



2019 New England Camp Conference Sponsorship Opportunities



Thank you for your interest in being an ACA New England sponsor! We look forward to working together and continuing to provide incredible resources and professional development for our region's camp professionals!

CampEXPO - Thursday, March 28 & Friday, March 29, 2019 *(full conference is March 28 - 30, 2019)*

DoubleTree by Hilton Manchester Downtown, Manchester, NH

This location is easily accessible from the Manchester airport (MHT) and is 75 minutes from Boston by car.

Benefits of exhibiting at and sponsoring the New England Camp Conference include:

- **Reaching a wide variety of camps.** You meet over 800 attendees representing more than 250 camps, from the six New England states including large, small, day, resident, independent, and non-profit camps!
- **Having unopposed face time.** We know attendees have trouble choosing between educational sessions, but they shouldn't have to. So, we schedule unopposed time for them to be in the exhibit hall and interacting with YOU when no other conference programming is going on! We also have snacks/drinks available in the hall each day.
- **Showcasing your products and services and offering incentives.** Buyers like to see what they are getting, so offer demos and have product samples on hand! You'll also have an opportunity to share incentives with attendees before the conference to encourage on-site purchases.

2019 New England Camp Conference Sponsorship Opportunities <i>(Conference sponsorships include a 10 x 10 booth)</i>						
 new ENGLAND camp conference <small>american CAMP association® New England</small>	GOLD	SILVER		BRONZE		
	Keynote sponsor <i>(2 available)</i>	Mobile app sponsor <i>(1 available)</i>	Reception sponsor <i>(multiple available)</i>	Attendee bags sponsor <i>(multiple available)</i>	Cash bar sponsor <i>(in Vendor hall) (multiple available)</i>	New Camp Director Workshop sponsor <i>(1 available)</i>
	\$5,000	\$3,500	\$3,000	\$2,500	\$2,500	\$2,000
10 x 10 interior booth in hall*	◆	◆	◆	◆	◆	◆
Recognition on website	Logo	Logo	Logo	Name	Name	Name
Recognition on signage	Logo	Logo	Logo	Name	Name	Name
Logo on sign in sponsored space	◆		◆	<i>Logo on bags</i>	◆	◆
Recognition in program book	Logo	Logo	Logo	Name	Name	Name
Recognition in mobile app	◆	◆	◆	◆	◆	◆
Recognition from podium	◆	◆				
Speaking opportunity	◆					
Placement of marketing piece on attendees' seats	◆					

**If you have already purchased a booth, we will apply that cost towards your full sponsorship. Premium upgrades are also available.*

Conference add-ons *(available to add to a booth or a sponsorship):*

- Bag stuffer (\$200 – *only available to 2019 exhibitors*): One promotional item per attendee bag
- Conference room sponsor (\$500 – *only available to 2019 exhibitors*)

Gold Level Sponsorship

Keynote (\$5,000)

Our conference will feature two major general sessions/keynotes. As a sponsor of one of these, you will have exclusive access to all conference attendees in one location. Corporate benefits include:

- **Exhibitor booth:** A 10 x 10 interior booth in our vendor hall is included (*upgrade to premium available*)
- **Logo exposure:** Your company name and logo will be listed on signage, slides, and scrolling marquees on-site as well as in our printed program book, our conference app, and the ACA New England website.
- **Additional marketing:** Placement of one marketing piece on attendees' seats and recognition from the podium.
- **Speaking opportunity:** 3 minutes to welcome attendees and share business information.
- **Exclusive access:** This is the only conference event going on at this time.
- **Signage:** A prominent display of your company logo in the keynote address area.

Silver Level Sponsorship

New England Camp Conference Mobile App (\$3,500)

Key conference information is included in our mobile app, including participants' ability to build their own schedule and time-sensitive updates. As a sponsor of the app, you'll also be supporting our efforts to reduce paper and go green, in addition to the following benefits:

- **Exhibitor booth:** A 10 x 10 interior booth in our vendor hall is included (*upgrade to premium available*)
- **Logo exposure:** Your company name and logo will be listed on signage, slides, and scrolling marquees on-site as well as in our printed program book, our conference app, and the ACA New England website.
- **Verbal recognition:** Verbal recognition from the podium as a conference sponsor.

New England Camp Conference Reception (\$3,000)

Help us make sure our attendees are enjoying food and drink and are socializing throughout the conference by showing your hospitality and helping us host a reception or two. Company benefits include:

- **Exhibitor booth:** A 10 x 10 interior booth in our vendor hall is included (*upgrade to premium available*)
- **Logo exposure:** Your company name and logo will be listed on signage, slides, and scrolling marquees on-site as well as in our printed program book, our conference app, and the ACA New England website.
- **Signage:** A prominent display of your company logo in the reception area.

If multiple vendors are interested in pooling together to sponsor the reception, please contact us to explore options.

Bronze Level Sponsorship

New England Camp Conference Attendee Bags Sponsor (\$2,500)

All conference participants receive a bag with the conference logo on it when they check-in at registration table. This is a great opportunity for company exposure by making sure everyone sees your logo!

- **Exhibitor booth:** A 10 x 10 interior booth in our vendor hall is included (*upgrade to premium available*)
- **Name exposure:** Your company name will be listed on signage, slides, and scrolling marquees on-site as well as in our printed program book, our conference app, and the ACA New England website.
- **Logo exposure:** Your high-resolution logo will be printed on each bag given to attendees.

If multiple vendors are interested in pooling together to sponsor the bags, please contact us to explore options.

Bronze Level Sponsorship (Cont'd.)

New England Camp Conference Exhibit Hall Cash Bar (\$2,500)

As part of the Camp EXPO opening, we will offer a cash bar to conference attendees in the vendor hall space. Corporate benefits include:

- **Exhibitor booth:** A 10 x 10 interior booth in our vendor hall is included (*upgrade to premium available*)
- **Name exposure:** Your company name will be listed on signage, slides, and scrolling marquees on-site as well as in our printed program book, our conference app, and the ACA New England website.
- **Signage:** A prominent display of your company logo in the cash bar area.

If multiple vendors are interested in pooling together to sponsor the cash bar, please contact us to explore options.

New England Camp Conference New Camp Director Pre-Conference Workshop (\$2,000)

Sponsor a key training for our New Camp Directors. Your sponsorship will provide coffee and refreshments and show your support for ACA New England's professional development programs! Corporate benefits include:

- **Exhibitor booth:** A 10 x 10 interior booth in our vendor hall is included (*upgrade to premium available*)
- **Name exposure:** Your company name will be listed on signage, slides, and scrolling marquees on-site as well as in our printed program book, our conference app, and the ACA New England website.
- **Signage:** A prominent display of your company logo in the New Camp Director Workshop room.

2019 Stand Alone Booth Pricing

Half Booth (5 x 10)	\$1050	<i>10% discount on purchase of additional booth space.</i>
Interior Booth (10 x 10)	\$1400	<i>10'x10' booth shares will be considered with an additional sharing fee if partners approach ACA New England together.</i>
Premium (<i>corner</i>) Booth (10 x 10)	\$1625	

Your booth rental fee will include:

- One table (4' for 5 x 10 booth and 6' for 10 x 10 booth), two chairs, wastebasket, 3' side drape and 8' back drape, and FREE Wi-Fi. **NOTE:** Booth rental fee **does not include** electricity.
- Listing on ACA New England's Camp EXPO website, in program book, and in mobile app.
- Pre-conference mailing list provided by ACA New England for ONE-TIME attendee communication.
- Opportunity to submit educational conference session proposals in fall 2018.